

Ramon Jr Penas

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Moncton, New Brunswick

PROFESSIONAL SUMMARY

Professional graphics designer with more than a decade of experience in different sectors. Enjoys the challenge of finding creative solutions and delivering projects with tight deadlines. Quick to adapt, versatile, and always willing to experience and learn new skills.

WORK EXPERIENCE

Senior infographic and digital artist

Jul 2017 - Apr 2022

The National (IMI) • Abu Dhabi, UAE

- Software used: Photoshop, Illustrator, InDesign, Flourish, Hype, Edge Animate, Sketchup.
- Creates interactive graphics for both desktop and mobile.
- Responsible for all graphic requests and requirements for both print and online.
- Attends meetings with group heads and editors to present ideas for graphics.
- Coordinates with reporters, photographers, and other sources when needed.
- Checks all graphics used and ensures it follows company branding and guidelines.

Infographic designer

Jan 2013 - Jun 2017

The National (Abu Dhabi Media) • Abu Dhabi, UAE

- Transforms agency graphics to conform with The National's colours, fonts and style.
- Maintain templates for charts, graphs, maps, for repeated use.
- Actively participate in decision making during production.
- Ability to fact check or source data on occasion.
- Receives raw material or data and determines the best way to depict it visually.
- Use suitable software in creating interactive graphics suitable for multiple digital platforms.

Senior designer

Dec 2010 - Dec 2012

Sport360 • Dubai, UAE

- Responsible for the page design and layout of the paper.
- Created all the graphics used to supplement the stories.
- Researched and chose pictures used sent by agencies and photographers.
- Edited graphics, maps, and ensured all the elements were ready for press.
- Designed the cover and special news coverages or page supplements.
- Ensured branding and guidelines were applied for print and online.

Infocomm trainer

Dec 2008 - May 2010

Marshall Cavendish • Singapore

- Taught courses in arts, like basic principles of drawing in schools all over Singapore.
- Taught digital software like flash, photoshop and movie maker.
- Coached the students in local competitions.

- Held a workshop to teach students and teachers in picture editing.
- Also taught a class of special needs students teaching basic art and drawing.

Senior Graphic designer

Dec 2005 - Sep 2008

Interpublic Advertising • Abu Dhabi, UAE

- Handled projects for both private and public companies.
- Worked on below and above the line projects.
- Graphic designing like brochures, ads, campaigns, branding, logo, other print collaterals.
- Video and photo editing.
- Participated in client presentation/pitch.
- Liaised with printing press, clients, suppliers and vendors.

Graphic designer

Aug 2004 - Aug 2005

Golden ABC, Penshoppe • QC, Philippines

- Designed quality merchandise that will appeal and sell to the desired target market.
- Prepares accurate and complete product specifications sheets as the basis for garment prototyping and mass production in a timely manner.
- Prepare accurate and complete brochures that will be distributed to various sales channels.
- Examine sample garments on and off models; then modify designs to achieve desired effects.
- Select materials and production techniques to be used for products.
- Adapt other designers' ideas for the brand's market.
- Collaborate with other designers to coordinate special products and designs.

EDUCATION

Bachelor of Science degree

Jun 2000 - Apr 2004

Ateneo de Naga University • Naga, Philippines

Major in Digital Illustration & Animation

SKILLS

- Attention to detail
- Multitasking and project management
- Social Media content management
- Data visualization and infographics
- Typography and branding
- Leadership and communication
- Photography and image editing
- Versatile and quick learner

PROFESSIONAL CREDENTIAL

- ICTC - Information Technology Professional certificate

VOLUNTEER WORK

Reading and preparing Infographics

Jun 2019 - Jun 2019

Emirates Diplomatic Academy • Abu Dhabi, UAE

- Held a training session on Infographics
- Taught basic principles of design and colour theory

AWARDS AND HONOURS

Asian Newspaper Design Awards 3rd Edition

2021

- Honourable mention: Infographics category

Society for News and Design 35th Edition

2013

- Award of Excellence: Special news topics category

MEMBERSHIPS/GROUPS

- Society for News and Design
- GDC (Graphic designers of Canada)
- ICTC-CTIC

REFERENCES

- Portfolio: <https://www.monpenas.com/>
- Reference upon request.